

Online Appendix

“The Importance of Information Targeting for School Choice”

Kehinde F. Ajayi, Willa H. Friedman, and Adrienne M. Lucas

Table 1: Balance on Observables

	Parent	Female	Age	No formal education	Primary edu	Second. edu	Tw	Self- empl.	Low income	Other JHS3 child	Other SHS child
Info to Students Only	0.007 (0.010)	-0.015 (0.020)	0.044 (0.308)	-0.012 (0.022)	-0.017 (0.024)	0.001 (0.017)	0.055 (0.043)	0.022 (0.038)	0.007 (0.022)	0.003 (0.008)	0.024 (0.034)
Info to Stud. & Guard.	-0.001 (0.011)	0.004 (0.020)	0.048 (0.345)	-0.012 (0.022)	-0.014 (0.023)	0.003 (0.017)	0.026 (0.044)	0.021 (0.040)	-0.002 (0.024)	0.009 (0.008)	0.012 (0.034)
Observations	5,272	5,272	5,272	4,558	4,558	4,558	5,272	5,272	5,272	5,272	5,272
R-Squared	0.000	0.000	0.000	0.000	0.000	0.000	0.002	0.000	0.000	0.000	0.000
Mean Dep. Variable	0.93	0.46	46.69	0.22	0.36	0.15	0.70	0.61	0.74	0.05	0.48

Notes: Linear regression models. Each column is a separate regression with the time-invariant dependent variable noted at the top of the column. Sample of guardians only. Lack of statistical significance indicates baseline balance. Standard errors clustered at the school level appear in parentheses. *** p<0.01, ** p<0.05, * p<0.1.