Disclosure Statement

I have no relevant financial interests that relate to the research described in this paper. This paper broadly discusses public policy and government institutions, and I have had numerous interactions with government agencies in both the UK and the US. These include the Behavioural Insights Team (of which I also serve on the academic advisory board) as well as various other agencies in the US and UK for which I have provided formal and informal council. None of these institutions or agencies were permitted editorial review of this manuscript.

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