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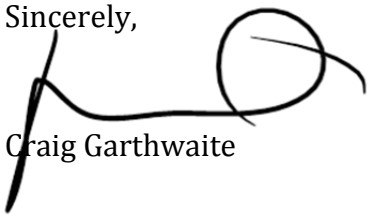
Re: *AEJ: Applied Submission:* "Demand Spillovers, Combative Advertising, and Celebrity Endorsements"

To whom it may concern:

Below are disclosure notifications for the paper referenced above which has been submitted for possible publication in the *American Economic Journal: Applied Economics*. These answers below respond to the five specific numbered questions contained in the American Economic Association disclosure document that can be found here, http://www.aeaweb.org/aea_journals/AEA_Disclosure_Policy.pdf.

1. I did not receive any financial support for my work on the paper referenced above.
2. I have not received any financial support in the past three years from a party that would have a financial, ideological, or political stake in the paper referenced above.
3. I am not an officer, director, or board member in a profit or non-profit organization that has a relevant relationship to the contents of the article referenced above.
4. None of my close relatives have received any financial support for my work on the paper referenced above. None of my close relatives have received any financial support in the past three years from a party that would have a financial, ideological, or political stake in the paper referenced above. None of my close relatives are an officer, director, or board member in a profit or non-profit organization that has a relevant relationship to the contents of the article referenced above.
5. No party had the right to review the contents of the paper prior to circulation.

Sincerely,



Craig Garthwaite