## Online Appendix

# Incentivizing Safer Sexual Behavior: Evidence from a Lottery Experiment on HIV Prevention 

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Table A1. STI as marker for risky sexual behavior and HIV

|  | HIV prevalence | Extramarital sex <br> last intercourse | Condom used last <br> intercourse | N. of partners in <br> lifetime | High likelihood <br> last partner HIV+ | Practice safe <br> sex |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $(1)$ | $(2)$ | $(3)$ | $(4)$ | $(5)$ | $(6)$ |
| STI positive at baseline | $0.205^{* * *}$ | 0.031 | $-0.052^{* *}$ | -0.130 | $0.075^{* * *}$ | $-0.094^{* * *}$ |
| Mean: STI negative- at baseline | $(0.025)$ | $(0.028)$ | $(0.026)$ | $(0.126)$ | $(0.021)$ | $(0.033)$ |
| Observations | 0.139 | 0.129 | 0.400 | 3.074 | 0.122 |  |

Note: Baseline data. See table 1 for definitions of the variables. Coefficients and standard errors in column (1)-(5) is from an OLS model with village fixed effects. "Practice safe sex" in column (6) is the average standardized difference derived between STI+ and STI- individuals in "Extramarital sex last intercourse", "Condom used last intercourse", "N. of partners in lifetime", and "High likelihood last partner HIV+", reversing the sign of "Extramarital sex", "N. of partners in lifetime" and "High likelihood last partner HIV+".Robust standard errors in parentheses. *** 1 percent, ** 5 percent, * 10 percent significance.

Table A2. Effects of the lottery incentive intervention on HIV incidence: Adjusted OR and RR

|  | Intervention <br> group | Control group | Adjusted OR <br> $(95 \% \mathrm{CI})$ | Adjusted relative risk <br> $(95 \% \mathrm{CI})$ |
| :--- | :---: | :---: | :---: | :---: |
| Combined intervention group |  |  |  |  |
| HIV incidence | $140 / 1476(9.5 \%)$ | $111 / 946(11.7 \%)$ | $0.76(0.58-1.00)$ | $0.79(0.62-1.00)$ |
| High lottery arm |  |  |  |  |
| HIV incidence <br> Low lottery arm <br> HIV incidence | $68 / 785(8.7 \%)$ | $111 / 946(11.7 \%)$ | $0.69(0.50-0.95)$ | $0.72(0.54-0.96)$ |

Note: Data are $n / \mathrm{N}$ (percent) at 24 months. HIV incidence is defined as in table 3. Confidence intervals are constructed using robust standard errors. Adjusted odds ratios (OR) calculated with a logistic regression model of individual data with independent variables that include treatment status and indicators for geographical area (villages). Adjusted relativerisks $(R R)$ is estimated using the marginal standardization technique with the 95 percent CIs estimated with the delta method (Norton et al, 2013).

Table A3. Lee bounds: HIV incidence

|  | $(1)$ | $(2)$ |
| :--- | :---: | :---: |
| Any lottery l. bound | $-0.038^{* *}$ |  |
|  | $(0.015)$ |  |
| Any lottery h. bound | -0.021 |  |
|  | $(0.013)$ |  |
| High lottery l. bound |  | $-0.048^{* * *}$ |
|  |  | $(0.017)$ |
| High lottery h. bound |  | $-0.029^{* *}$ |
|  | $(0.015)$ |  |
| Low lottery l. bound |  | -0.025 |
|  |  | $(0.018)$ |
| Low lottery h. bound | -0.012 |  |
|  | $(0.016)$ |  |

[^0]Table A4. Effects of the lottery incentive intervention on STI prevalence by gender

| Panel A: Women |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | STI prevalence |  |  |  |
|  | (1) | (2) | (4) | (5) |
| Any lottery | $\begin{gathered} -0.040^{* * *} \\ (0.007) \end{gathered}$ | $\begin{gathered} -0.039^{* * *} \\ (0.007) \end{gathered}$ |  |  |
| High lottery |  |  | $\begin{gathered} -0.043^{* * *} \\ (0.007) \end{gathered}$ | $\begin{gathered} -0.042^{* * *} \\ (0.007) \end{gathered}$ |
| Low lottery |  |  | $\begin{gathered} -0.036^{* * *} \\ (0.008) \end{gathered}$ | $\begin{gathered} -0.036^{* * *} \\ (0.008) \end{gathered}$ |
| Mean control group | 0.046 | 0.046 | 0.046 | 0.046 |
| Control STI status baseline | No | Yes | No | Yes |
| P-value ( $\mathrm{T}_{\mathrm{H}}=\mathrm{T}_{\mathrm{L}}$ ) |  |  | 0.14 | 0.15 |
| Observations | 1982 | 1982 | 1982 | 1982 |

Panel B: Men

| Any lottery | $-0.013^{*}$ | $-0.014^{*}$ |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | $(0.007)$ | $(0.007)$ |  |  |
| High lottery |  |  | -0.011 | -0.012 |
|  |  |  | $(0.007)$ | $(0.008)$ |
| Low lottery |  | $-0.016^{* *}$ | $-0.016^{* *}$ |  |
|  |  |  | $(0.007)$ | $(0.007)$ |
| Mean control group | 0.017 | 0.017 | 0.017 | 0.017 |
| Control STI status baseline | No | Yes | No | Yes |
| P-value ( $\mathrm{T}_{\mathrm{H}}=\mathrm{T}_{\mathrm{L}}$ ) |  |  | 0.21 | 0.30 |
| Observations | 902 | 902 | 902 | 902 |
| Note: See note under table 5. Robust standard errors in parentheses. ${ }^{* * *} 1$ percent, **5 |  |  |  |  |
| percent, ${ }^{*} 10$ percent significance. |  |  |  |  |

Table A5. MPL design

| Task | Lottery: Safe option | Lottery: Risky option | EV $^{\text {safe }}$ | EV $^{\text {risky }}$ | CRRA ranges | midpoint $r$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 0 | 0.5 of $500 ; 0.5$ of 0 | 0 | 250 | . |  |
| 2 | 25 | 0.5 of $500 ; 0.5$ of 0 | 25 | 250 | $\mathrm{r}>0.77$ | 0.77 |
| 3 | 50 | 0.5 of $500 ; 0.5$ of 0 | 50 | 250 | $0.70<\mathrm{r}<0.77$ | 0.73 |
| 4 | 75 | 0.5 of $500 ; 0.5$ of 0 | 75 | 250 | $0.63<\mathrm{r}<0.70$ | 0.67 |
| 5 | 100 | 0.5 of $500 ; 0.5$ of 0 | 100 | 250 | $0.57<\mathrm{r}<0.63$ | 0.60 |
| 6 | 125 | 0.5 of $500 ; 0.5$ of 0 | 125 | 250 | $0.50<\mathrm{r}<0.57$ | 0.53 |
| 7 | 150 | 0.5 of $500 ; 0.5$ of 0 | 150 | 250 | $0.42<\mathrm{r}<0.50$ | 0.46 |
| 8 | 175 | 0.5 of $500 ; 0.5$ of 0 | 175 | 250 | $0.34<\mathrm{r}<0.42$ | 0.38 |
| 9 | 200 | 0.5 of $500 ; 0.5$ of 0 | 200 | 250 | $0.24<\mathrm{r}<0.34$ | 0.29 |
| 10 | 225 | 0.5 of $500 ; 0.5$ of 0 | 225 | 250 | $0.13<\mathrm{r}<0.24$ | 0.19 |
| 11 | 250 | 0.5 of $500 ; 0.5$ of 0 | 250 | 250 | $0<\mathrm{r}<0.13$ | 0.07 |
| 12 | 275 | 0.5 of $500 ; 0.5$ of 0 | 275 | 250 | $-0.16<\mathrm{r}<0$ | -0.08 |
| 13 | 300 | 0.5 of $500 ; 0.5$ of 0 | 300 | 250 | $-0.36<\mathrm{r}<-0.16$ | -0.26 |
| 14 | 325 | 0.5 of $500 ; 0.5$ of 0 | 325 | 250 | $-0.61<\mathrm{r}<-0.36$ | -0.48 |
| 15 | 350 | 0.5 of $500 ; 0.5$ of 0 | 350 | 250 | $-0.94<\mathrm{r}<-0.61$ | -0.78 |

Note: For each decision row (task), respondents were asked to choose between a safe option (a certainamount) or a risky lottery. EV ${ }^{\text {safe }}$ is the expected value of the safe option and EV ${ }^{\text {risky }}$ is the expected value of the risky lottery. All prizes and values are in expressed in Maloti ( 10 Maloti is approximately \$1). CRRA ranges are constructed following the discussion in Andersen et al. (2008) and $r$ is the CRRA risk coefficient.

Table A6. Baseline characteristics of the risk loving vs risk-averse participants

|  | Risk lover | Risk averse | Difference | P-value |
| :--- | :---: | :---: | :---: | :---: |
| Panel A: Biomarkers |  |  |  |  |
| HIV positive | 0.192 | 0.154 | 0.038 | 0.048 |
| STI positive | 0.169 | 0.138 | 0.031 | 0.091 |
| Panel B: Household Characteristics |  |  |  |  |
| Female | 0.686 | 0.671 | 0.015 | 0.526 |
| Age | 23.6 | 23.3 | 0.3 | 0.076 |
| Single | 0.490 | 0.488 | 0.002 | 0.932 |
| No education | 0.013 | 0.011 | 0.002 | 0.655 |
| Primary education | 0.438 | 0.470 | -0.032 | 0.212 |
| Some secondary education | 0.400 | 0.401 | 0.001 | 0.960 |
| Durable goods | 3.140 | 2.970 | 0.170 | 0.022 |
| Panel C: Sexual behavior |  |  |  |  |
| Extramarital sex last intercourse | 0.153 | 0.126 | 0.027 | 0.297 |
| Condom used last intercourse | 0.428 | 0.405 | 0.023 | 0.380 |
| N. of partners in lifetime | 3.254 | 3.074 | 0.180 | 0.196 |
| High likelihood HIV last partner | 0.158 | 0.126 | 0.032 | 0.085 |
| Practice safe sex (difference) |  |  | -0.059 | 0.075 |
|  |  | $(0.033)$ |  |  |
| Nat Samer |  |  |  |  |

Note: Sample of individuals aged 18-32 at baseline who responded to the hypothetical risk aversion question. Mean outcomes for the sample of risk loving and risk-averse individuals. Individuals are "Risk loving" if, at baseline, they preferred a lottery with 50 percent chance of winning 500 Maloti instead of a fixed amount of money above the expected value of 250 Maloti. Individuals are "Riskaverse" if, at baseline, they preferred a fixed amount of money less than 250 maloti instead of a lottery with 50 percent chance of winning 500 Maloti. See table 1 for variable definition.

Table A7. Heterogeneous treatment effects - Risk preferences: HIV incidence and STI prevalence in the control and treatment group

|  | HIV incidence |  |  |  |  | STI Prevalence |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $(1)$ | $(2)$ | $(3)$ | $(4)$ | $(5)$ | $(6)$ | $(7)$ | $(8)$ |
| Risk-lover | $0.115^{* * *}$ | -0.012 |  |  | $0.036^{* *}$ | 0.008 |  |  |
|  | $(0.038)$ | $(0.022)$ |  |  | $(0.017)$ | $(0.005)$ |  |  |
| Risk coefficient |  |  | $-0.139^{* * *}$ | 0.025 |  |  | $-0.056^{* * *}$ | -0.008 |
|  |  |  | $(0.045)$ | $(0.027)$ |  | $(0.021)$ | $(0.006)$ |  |
| Sample |  |  |  |  |  |  |  |  |
| Mean group of risk-averse | 0.095 | 0.095 | - | - | 0.02 | 0.000 | - | - |
| Observations | 535 | 824 | 535 | 824 | 638 | 982 | 638 | 982 |

Note: Sample of individuals aged 18-32 at baseline. "Risk-lover" is abinary variable taking the value 0 for respondents who preferred a fixed amount of money below the expected value of 250 Maloti instead of a lottery with 50 percent chance of winning 500 maloti and 1 otherwise. Risk coefficient is deduced from the MPL question and assuming a CRRA utility function (see main text for details). All regressions include village fixed effects. Robust standard errors in parentheses. ${ }^{* * *} 1$ percent, ** 5 percent, * 10 percent significance.

Table A8. Robustness check on measure of risk attitudes

|  | $(1)$ | $(2)$ | $(3)$ | $(4)$ | $(5)$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $-0.056^{* *}$ | $-0.049^{*}$ | $-0.047^{*}$ |
| Any lottery $\times$ Risk-lover |  |  | $(0.026)$ | $(0.026)$ | $(0.026)$ |
| Risk-lover | $0.037^{*}$ | -0.018 | $0.038^{*}$ | 0.034 | 0.033 |
|  | $(0.022)$ | $(0.017)$ | $(0.021)$ | $(0.021)$ | $(0.021)$ |
| Any lottery |  |  | 0.013 | 0.010 | 0.022 |
|  |  |  | $(0.019)$ | $(0.019)$ | $(0.117)$ |
| Sample | Control | Treatment | All | All | All |
| Mean group of risk-averse | 0.087 | 0.103 | - | - | - |
| Mean control group | - | - | 0.112 | 0.112 | 0.112 |
| Baseline controls | No | No | No | Yes | Yes |
| Baseline control $\times$ treatment | No | No | No | No | Yes |
| Observations | 922 | 1427 | 2349 | 2349 | 2349 |

Note: See notes under table 7. Sample includes all respondents of the MLP question including those that always chose the safe option (coded as risk-averse, 0 ) and respondents always choosing the risky option (coded as risk-lovers, 1). All regressions include village fixed effects. Robust standard errors in parentheses. ${ }^{* * *} 1$ percent, ** 5 percent, ${ }^{*} 10$ percent significance.


[^0]:    Note: Sample of HIV negative individuals aged 1832 at baseline. See table 3 for details. Lee bounds (upper and lower) are bounds on the coefficients in table 3 using the procedure proposed by Lee (2009). Standard errors in parentheses are bootstrapped. *** 1 percent, ** 5 percent, * 10 percent significance.

